



Press Release

Jak's Bakery | Nov 21 2023

Jak's Bakery Opens its Doors in Bloomfield in Time for the Holidays

The popular farmers market staple specializing in Bulgarian baked goods opens on November 26th.



4310 Main Street, Pittsburgh PA 15206

Bloomfield, PGH — The long-awaited opening of Jak's Bakery has arrived! After nearly five years as a vendor at local farmers markets, owner and baker Zhelyazko (Jak) Latinov and wife and co-owner Molly Freedman Latinova, will set out their popular sweet and savory pastries and breads for the first time at 4310 Main Street.

The opening is scheduled for Sunday, November 26th at 7am, and they will sell their full variety of goodies until 3pm (or until supplies last). Free, onstreet parking is available and the bakery is accessible by PRT lines 54, 93, 86, and 87 as well as 64 and 88 on Penn Ave. Wheelchair accessible. Hours: Tues-Fri 6am-2pm and Sat-Sun 7am-3pm.

The bakery specializes in hand-pulled phyllo dough pastries with savory fillings, (ricotta-feta or spinach-feta) and sweet fillings (pumpkin or apple-walnut). It also savory yeasted pastries, such as cheesy pull-breads, pickle pizzas, and kielbasa rolls as well as sweet yeasted pastries including Nutella, rosehip jam or halva filled "Kifla" (similar to a crescent roll) and Pogacha, often called Baklava Cake. All pastries are made fresh by hand daily.



Pogacha, Pumpkin Banitsa (front)

Many of the items available regularly are vegetarian or vegan, and event catering is available. The pastries are versatile and work great for breakfast, snacks, lunches, cocktails and happy hours or desserts. Look for special items available for holidays (Thanksgiving orders close 11/21 at 9pm).

Special orders and individual creations for holidays or other events can also be placed by emailing jaksbakery@gmail.com.

The bakery is located next door to Trace Brewing, a local hub of community and well-known spot for coffee and beer, both of which make perfect companions to the bakery's items. These two neighborhood spots are well worth a visit during this busy holiday season, for some great food, drinks and neighborly warmth and cheer.

Please direct questions regarding this press release to Molly Freedman Latinova, (412) 313-4189 or jaksbakery@gmail.com.

About Jak's Bakery

Jak's Bakery is an independent, family-owned bakery specializing in unique, handmade pastries using traditional Bulgarian techniques, recipes and ingredients with modern twists and tastes. Founded in Pittsburgh 2019, Jak's Bakery is the U.S. iteration of the life's work of Zhelyazko (Jak) Latinov, who has owned and managed a bakery in his native Bulgaria for more than 20 years.

Since opening, Jak's Bakery has brought artisan techniques for pulling and throwing handmade phyllo dough, braiding breads and crafting delicacies to customers in Pittsburgh and the surrounding area. Initially appearing at farmers markets, special events and pop-ups, it is now in its new home at 4310 Main Street. The bakery's owners are committed to tradition, technique and quality while continuing to develop new creations, bringing fresh, delicious, nourishing food to the community and building a thriving business for the next generation.

Bakery contact info:

jaksbakery.com

jaksbakery@gmail.com

[instagram.com/jaksbakery](https://www.instagram.com/jaksbakery)

[facebook.com/jaksbakery](https://www.facebook.com/jaksbakery)

(412) 313-4190

